



ANNET WEELINK

PRINT & GRAPHIC DESIGN

PROFILE

- Creative Designer -
- 6+ years experience -
- Organized -
- Dedicated -
- Retail Management Degree -
- International Experience -

My name is Annet Weelink.
I am a freelance graphic/print designer & illustrator.
I have been working as a designer in the fashion industry for over 6 years.
Please have a look at my resume for more details.



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EXPERIENCE

FREELANCE PRINT/GRAPHIC DESIGNER - AMSTERDAM

June 2015 - Current

Print & Graphic design for commercial and private clients. Clients: H&M, Sweden. Helly Hansen, Norway. Colourful Rebel, Amsterdam. Popster Ltd., UK.

SENIOR PRINT DESIGNER LADIES - H&M - STOCKHOLM

May 2014 - June 2015

Responsible for the total print picture for the L.O.G.G. Ladies department. Develop trend boards, based on inspiration travels and catwalk/blog research. Leading role in development and performance of Assistant Print Designers.

SENIOR PRINT DESIGNER GIRLS - H&M - STOCKHOLM

August 2012 - May 2014

Responsible for the total print picture for the L.O.G.G. Girls department. Develop trend boards, based on inspiration travels and catwalk/blog research. Leading role in development and performance of Assistant Print Designers.

GRAPHIC/PRINT DESIGNER - 10FEET - AMSTERDAM

December 2009 - July 2012

Designing prints for the collection including labelling & hangtags. Folder and flyer design. POS material design. Design for background projections during catwalk shows.

COMMERCIAL ANALYST - C&A - AMSTERDAM

Januari 2008 - December 2009

Processing data and provide insight in sales. Analyze and report sales.

RETAIL ASSISTANT - SIXTY NL B.V., - AMSTERDAM

July 2007 - Januari 2008

Maintaining awareness of market trends in the retail industry and monitoring local competitors. Managing and motivating a team to increase sales. Interviewing potential staff. Organising special promotions, displays and events. Design promotional material.

EDUCATION

MEDIA, STYLING AND FASHION

Academy Vogue - Amsterdam

September 2007 - May 2010

DESIGN, PURCHASE & INTERNATIONAL SALES

Teko Education Design Management - Herning (DK)

Augustus 2006 - Januari 2007

SMALL BUSINNES & RETAIL MANAGEMENT (FASHION)

Stenden - Leeuwarden (NL)

September 2003 - July 2007

HIGHSCHOOL

Gomarus College - Groningen (NL)

September 1997 - July 2003

INTERSHIPS & COURSES

SWEDISH LANGUAGE COURSE

Berlitz - Stockholm

September 2012 - February 2014

BACHELOR INTERNSHIP

Sixty Netherlands B.V. - Amsterdam

Januari 2007 - July 2007

DANISH LANGUAGE COURSE

Teko - Herning (DK)

2006

FASHION ADVISOR

Detex - Leeuwarden (NL)

April 2006 - June 2006

DUAL INTERNSHIP

Men at Work - Groningen (NL)

September 2004 - July 2005

COMPLEMENTARY SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Microsoft Office

Google Analytics

Kaledo Weave

Kaledo Knit

Color Matters

Driver's License B

LANGUAGES

Dutch

English

Swedish

HIRE ME FOR:

PRINT DESIGN

Fashion prints
allover - placement- knits
embellishment -checks
stripes - labelling -hangtags

GRAPHIC DESIGN

Visual design - website
design - stationary
logo/identity design
invitations - POS material

CONCEPT DESIGN

Creation and exploration of new ideas - illustrating potential ideas
develop story or mood boards
visual representation

ILLUSTRATION

Magazine/book illustration
wall art - watercolor painting
technical sketches - flat sketches